**Colonial America Travel Brochure**

The year is 1740; talk of the new land has spread throughout Europe. Although many people are curious about the new land, they are wary of leaving their familiar surroundings and traveling to an unknown world. You have been hired by American colonists as a travel agent to create and publish a tempting travel brochure that encourages Europeans to move to America.

**Directions:**

Create a travel brochure that highlights the colonial lifestyle. Your brochure should persuade Europeans to leave everything they know behind and move to America.

Your brochure must include the following items:

**Title (5 points):**

* Colorful and eye-catching panel that gets Europeans to want to open and read the brochure to learn more about the new world.

**Culture (10 points):**

* Explain the daily life that newcomers will experience in the colonies and the level of education they will receive.
* Describe the relationship between colonists and American Indians in both positive and negative ways.

**Government (10 points):**

* Explain the political representation colonists will have in the New World and how this differs from Europe.
* Provide examples of documents and quote evidence that prove colonists have more political representation.

**Religion (10 points):**

* Describe the treatment of various religions in Europe and describe how these religious groups will be treated in the New World.

**Economy (10 points):**

* Describe the resources of the different colonial regions and how the climate plays a role in how people make money.
  + Example: The tropical climate of Hawaii allows pineapples to grow abundantly all year long. Move to Hawaii and make a lot of money by selling pineapples to people around the world!!

**Advertise a Colony (10 points):**

* Choose a colony (city) that we have discussed in class and describe important facts and the history of it. Convince Europeans why this colony might make a great vacation spot or a future home!

**Guidelines (5):**

* Be creative! Your brochure should **be well designed, attractive, colorful, contain pictures,** and cover all required information listed above. You may create your brochure using a computer program (using class time to create a rough draft), or you may create your brochure using paper and writing supplies.
* If desired, you may add interesting facts or traveler testimonials to your brochure that further entice people to move to America

**Total: 60 points**